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PRODUCED PRINTED PAPER, and (e) Serial No. 09/690,368, entitled METHOD AND SYSTEM FOR DISPLAYING A DIGITAL VERSION OF A MASS-PRODUCED PRINTED PAPER. Each of these co-pending applications is filed concurrently herewith, names at least Billy P. Taylor as an inventor, is incorporated herein by reference in its entirety, and is assigned to the assignee of this application.

In the Claims

Please cancel Claims 3, 8 and 13.

Please amend Claims 1, 2, 4-7, 9-12, 14 and 15 as follows.

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1.   (Amended) A method performed by a computer system, comprising:

storing a version of a mass-produced printed paper;

in response to the version, detecting a reference at a first location within the paper, the detected reference being associated with a second location; and

in response to the detected reference, forming a link within the version between the first location and the second location, the version being displayable on a display device as a likeness of the paper, and the first location being displayable on the display device as part of the likeness and selectable to cause an operation associated with the second location.

2.   (Amended) The method of Claim 1 wherein the forming comprises:

forming the link within the version, wherein the reference specifies a different location within the paper, wherein the second location is the different location, and wherein the operation includes displaying the different location on the display device as part of the likeness in response to a selection of the first location.

4.   (Amended) The method of Claim 1 wherein the forming comprises:

forming the link within the version, wherein the reference specifies an identity of a document external to the paper, wherein the second location is the document, and wherein the operation includes displaying the document on the display device in response to a selection of the first location.

5.   (Amended) The method of Claim 1 wherein the forming comprises:

forming the link within the version, wherein the reference specifies an address of a website external to the paper, wherein the second location is the website, and wherein the operation includes displaying the website on the display device in response to a selection of the first location.

6.   (Amended) A system, comprising:

a computing device for:

      storing a version of a mass-produced printed paper;

      in response to the version, detecting a reference at a first location within the

            paper, the detected reference being associated with a second location; and

      in response to the detected reference, forming a link within the version between

            the first location and the second location, the version being displayable on

            a display device as a likeness of the paper, and the first location being

            displayable on the display device as part of the likeness and selectable to

            cause an operation associated with the second location.

7.   (Amended) The system of Claim 6 wherein the reference specifies a different location within the paper, wherein the second location is the different location, and wherein the operation includes displaying the different location on the display device as part of the likeness in response to a selection of the first location.

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9.   (Amended) The system of Claim 6 wherein the reference specifies an identity of a document external to the paper, wherein the second location is the document, and wherein the operation includes displaying the document on the display device in response to a selection of the first location.

10.   (Amended) The system of Claim 6 wherein the reference specifies an address of a website external to the paper, wherein the second location is the website, and wherein the operation includes displaying the website on the display device in response to a selection of the first location.

11.   (Amended) A computer program product, comprising:

a computer program processable by a computer system for causing the computer system to:

  store a version of a mass-produced printed paper;

  in response to the version, detect a reference at a first location within the paper, the detected reference being associated with a second location; and

  in response to the detected reference, form a link within the version between the first location and the second location, the version being displayable on a display device as a likeness of the paper, and the first location being displayable on the display device as part of the likeness and selectable to cause an operation associated with the second location; and

an apparatus from which the computer program is accessible by the computer system.

12.   (Amended) The computer program product of Claim 11 wherein the reference specifies a different location within the paper, wherein the second location is the different location, and wherein the operation includes displaying the different location on the display device as part of the likeness in response to a selection of the first location.

14.   (Amended) The computer program product of Claim 11 wherein the reference specifies an identity of a document external to the paper, wherein the second location is the document, and wherein the operation includes displaying the document on the display device in response to a selection of the first location.

15.   (Amended) The computer program product of Claim 11 wherein the reference specifies an address of a website external to the paper, wherein the second location is the website, and wherein the operation includes displaying the website on the display device in response to a selection of the first location.

Please add the following new Claims 16-30.

--16.   (New) The method of Claim 2 wherein the forming comprises:

forming the link within the version, wherein the operation includes displaying the second location on the display device as a likeness of an advertisement within the paper.--

--17.   (New) The method of Claim 16 wherein the forming comprises:

forming the link within the version, wherein the reference specifies an address of a website associated with the advertisement.--

--18.   (New) The method of Claim 1 wherein the forming comprises:

forming the link within the version, wherein the reference specifies an identity of a file external to the paper, wherein the second location is the file, wherein the file includes visual image information, and wherein the operation includes displaying a visual image on the display device in response to the visual image information and a selection of the first location.--

--19.   (New) The method of Claim 1 wherein the forming comprises:

forming the link within the version, wherein the reference specifies an identity of a file external to the paper, wherein the second location is the file, wherein the file includes audio signal information, and wherein the operation includes outputting audio signals in response to the audio signal information and a selection of the first location.--

--20.   (New) The method of Claim 1 wherein the forming comprises:

forming the link within the version, wherein the reference specifies an identity of a script, wherein the second location is the script, and wherein the operation includes executing the script in response to a selection of the first location.--

--21.   (New) The system of Claim 7 wherein the operation includes displaying the second location on the display device as a likeness of an advertisement within the paper.--

--22.   (New) The system of Claim 21 wherein the reference specifies an address of a website associated with the advertisement.--

--23.   (New) The system of Claim 6 wherein the reference specifies an identity of a file external to the paper, wherein the second location is the file, wherein the file includes visual image information, and wherein the operation includes displaying a visual image on the display device in response to the visual image information and a selection of the first location.--

--24.   (New) The system of Claim 6 wherein the reference specifies an identity of a file external to the paper, wherein the second location is the file, wherein the file includes audio signal information, and wherein the operation includes outputting audio signals in response to the audio signal information and a selection of the first location.--

--25.   (New) The system of Claim 6 wherein the reference specifies an identity of a script, wherein the second location is the script, and wherein the operation includes executing the script in response to a selection of the first location.--

--26.   (New) The computer program product of Claim 12 wherein the operation includes displaying the second location on the display device as a likeness of an advertisement within the paper.--

--27.   (New) The computer program product of Claim 26 wherein the reference specifies an address of a website associated with the advertisement.--

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--28. (New) The computer program product of Claim 11 wherein the reference specifies an identity of a file external to the paper, wherein the second location is the file, wherein the file includes visual image information, and wherein the operation includes displaying a visual image on the display device in response to the visual image information and a selection of the first location.--

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--29. (New) The computer program product of Claim 11 wherein the reference specifies an identity of a file external to the paper, wherein the second location is the file, wherein the file includes audio signal information, and wherein the operation includes outputting audio signals in response to the audio signal information and a selection of the first location.--

--30. (New) The computer program product of Claim 11 wherein the reference specifies an identity of a script, wherein the second location is the script, and wherein the operation includes executing the script in response to a selection of the first location.--